

MARTIN, BIRCHER, THOMPSON, PC

KEY FACTOR PERFORMANCE EVALUATION FOR DENTISTS

PRESENTED BY BRIAN R. BIRCHER, CPA, MBA, RSSA®

FRIDAY, JANUARY 24TH, 2025

8:00 A.M. - 10:00 A.M.



Martin, Bircher, Thompson, PC
11400 98th Ave NE, Ste 200
Kirkland, WA 98033

YOU ARE INVITED TO ATTEND OUR 2025 WEBINAR!

Topics of discussion to expect during the webinar:

Key Factor Analysis

- Financial Statement Key Factors
- Accounts Receivable Key Factors
- Key Production Related Factors

Key Financial Indicators

- What they are
- How to calculate them
- What they mean
- What to do when they are not on track

Financial Statements

- What they should look like
- What they mean
- How to use them

Salaries & Benefits

- Current rate for staff positions
- Which benefits are being offered

Q&A Session

REGISTER HERE BY WEDNESDAY, JANUARY 22ND, 2025

Cost: \$150.00 (per person)

<https://martinbirchercpa.com/>